

Jeremy p. Fletcher

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www.projectedcut.com

education

Drake University | Des Moines, Iowa | B.A. in Journalism and Mass Communication. 2005
University of the Pacific | Stockton, California | M.A. in Communications. Ongoing.

experience

ASSISTANT GOLF COACH, University of the Pacific | Summer 2006 - Present

- Served an assistant role to the Pacific golf coach including all golf duties as well as all promotional duties for the golf program. | responsible for creating Pacific Golf | The Magazine, The Clubhouse fund-raising program and web sites: pacificinvitational.com and pacifictigergolf.com | served as tournament director for the Tiger Hunt and the Pacific Golf Academy | produced numerous promotional materials, logos, videos and served in all aspects in making the University of the Pacific Golf program a top-tier program

OWNER, Projected Cut Productions | Fitness 360 | New York Life | Trinitas | Brookside Country Club | 2006 - Present

- Started a small design company on my own to manage various freelance jobs through the Stockton area. Created and developed a website for the company, www.projectedcut.com. Developed numerous publications, logos, documents and marketing ads for various Stockton companies | was hired as marketing agent for Fitness 360 studio | also did design work for New York Life, Brookside Country Club and Trinitas Golf Club.

ASSOCIATE EDITOR, San Joaquin Magazine | Summer 2009 - Present

- Headed the 209 department in charge of area interest stories that included interviewing, writing, photographing and designing | responsible for three feature stories and two covers in the first four months of hire | in charge of compiling story ideas and working with publisher and other editors for monthly magazine production

TOURNAMENT DIRECTOR, The Pacific Invitational, College Golf Tournament | 2006 - Present

- Was named co-tournament director and responsible for one of the best collegiate golf tournaments on the West coast | ran the four-day event in every aspect from promotional materials, travel, course direction and more | created tournament website www.pacificinvitational.com and numerous commercials.

ASSISTANT GOLF PROFESSIONAL, Brookside Country Club | Summer 2005 - Summer 2007

- Served as an assistant to the head professional | Main duties include generating media material, including tournament cards, posters and bulletins | Served as outside tournament coordinator | Worked to improve state of country club from a graphics and media standpoint through a tournament publications and member involvement

MEDIA RELATIONS GRADUATE ASSISTANT, University of the Pacific | Summer 2005 - Summer 2006

- Served as primary contact for Golf, Men's Volleyball and Field Hockey | Created media guides and handled all game day operations for aforementioned sports | Assisted with all other sports in various aspects | Served as official scorer for men's and women's basketball and volleyball | Worked with media as game management to set up pre-game information and post-game interviews and maintained www.pacifictigers.com

SPORTSWRITER, COLUMNIST, ASSISTANT EDITOR, The Times-Delphic | Summer 2002 - Summer 2005

- Wrote a weekly column in the Times Delphic, the Drake University student newspaper | Covered and reported on athletic events as well as campus life through three years of college | Expanded role to include the Des Moines lifestyle for 20-30 crowd; included club reviews, nightlife and other aspects of the city.

SPORTS INFORMATION ASSISTANT, Drake University | Summer 2002 - Summer 2005

- Served as contact for Men's Golf and Men's and Women's Cross Country, Men's and Women's Basketball and Football | Covered games and compiled statistics and press releases for newspapers, radio stations and television outlets | Other duties included maintaining Drake's athletic website www.drakebulldogs.org, writing press releases, distributing info and stats and other duties as assigned | Assisted in all areas of nation's premier track and field showcase; the Drake Relays | Compiled media credentials as well as interviewed elite athletes and Olympic medalists for media services.

program skills

Adobe Suite CS4 | InDesign CS4 | Photoshop CS4 | Illustrator CS4 | Dreamweaver CS4 | Sony Vegas Movie Production | iMovie | Final Cut Express | Quark Express | Pagemaker | Microsoft Office | Entourage | PC & Mac

additional opportunities

- member of Drake University and University of the Pacific basketball practice squads.
- served as main statistician for UC Berkeley football games
- worked with Missouri Valley Conference and Fox TV to broadcast Missouri Valley basketball games
- served as color commentator for University of the Pacific women's basketball
- served as call-in show operator for Radio Iowa for Friday Night Football games

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